



Riheme Cheboubi

Audiovisual Journalist | Content Creator | Presenter & Host
Voice-Over Artist | Social Media Manager

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PROFESSIONAL PROFILE

Audiovisual Journalist, Presenter, and Digital Content Creator with expertise in media production, event hosting, voice-over, and social media management. Proven experience in creating engaging content, leading communication initiatives, and delivering professional media coverage for institutions, events, and digital platforms.

EDUCATION

- Master's Degree in Information and Communication
Sciences Specialization: Audiovisual and Digital Journalism 2023
- Preparatory Cycle Certificate in Journalism and Information
Sciences, National Higher School of Journalism and Information
Sciences 2020
- Baccalaureate Certificate, Foreign Languages Grade: Good 2018

PROFESSIONAL EXPERIENCE

Head of Media Committee

Quwa Al Shabab Al Djazaïri Foundation
2025 – Present

Leading media and communication activities.

Supervising promotional campaigns and media coverage.

Managing institutional communication and public engagement initiatives

Media and Promotion Officer

Date Exhibition, Agricultural & Industrial Production and Tourism
Promotion Fair Biskra, Algeria 2025

Managed media coverage and promotional activities

Developed communication and visibility strategies

Coordinated digital and on-site media operations

Advertising Banner Designer

Zioud Advertising Agency

Biskra, Algeria | 2024 – 2025

Designed advertising banners and promotional materials

Contributed to branding and marketing campaigns

Produced visual communication content for clients

MEDIA PROJECTS & DIGITAL CONTENT CREATION

Creator and Presenter – "Khalf Al Mal" Program

Developed and produced digital media content focused on entrepreneurship, business and economic awareness.

Conducted research, scriptwriting, presentation, and content publishing across social media platforms.

Creator and Presenter – "Ibrah Maâ Rihem" Program

Produced inspirational and educational short-form content

Developed concepts, scripts, narration, and presentation

Created audience-focused storytelling content aimed at awareness and personal development

Journalism & Editorial Content Production

Researched, wrote, and published articles on sports, cultural affairs, social topics, and significant current events

Created journalistic and editorial content tailored for digital media and social media audiences

Applied storytelling, news writing, and audience-focused communication techniques to increase engagement and content visibility

Presenter – Promotional Video for "Najm Al Microphone" Competition

Mohamed Khider University of Biskra 2026

Presented the official promotional video for the university competition dedicated to stage hosting and public speaking

Presenter – Promotional Video for the Ramadan Quran Memorization and Tajweed Competition 2026

Presented and promoted the official communication campaign for the competition through digital media content

Presenter – Promotional Video for Ramadan Food Basket Campaign Tiryag Cultural Association 2026

Presented promotional media content supporting community solidarity and charitable initiatives during Ramadan

Digital Content Creator

Producing educational, media, cultural, and awareness content

Creating short-form videos and digital storytelling projects

Managing content strategies and audience engagement across multiple platforms

Voice-Over Artist

Recording voice-over content for media and promotional productions

Delivering professional narration for audiovisual projects

Social Media Manager

Managing and developing social media platforms

Planning content calendars and communication strategies

Monitoring engagement and audience growth

EVENT HOSTING & PRESENTATION EXPERIENCE

- **Host and Presenter**

Award Ceremony of the Ramadan Quran Memorization and Tajweed Competition

Organized by:

Quwa Al Shabab Al Djazaïri Foundation

Directorate of Religious Affairs and Endowments of Biskra Province 2026

Hosted and presented the official award ceremony.

Managed stage presentation and audience interaction

- **Event Host and Presenter**

Breast Cancer Awareness Day Association of Guidance and Reform – Biskra 2026

Regional Forum on Islamic Banking and Youth Enterprise Financing 2025

Organized by:

Chamber of Commerce and Industry "Ziban" – Biskra

Quwa Al Shabab Al Djazaïri Foundation

7th Edition of Doussen Arab Literary Days for Poetic Creativity

Organized by:

Basma Cultural Association

Directorate of Culture and Arts of Ouled Djellal 18–20 April 2024

VOLUNTEER EXPERIENCE

- **Volunteer Organizer**

Arab Games Algeria | 2023

- **Volunteer Organizer**

African Nations Championship (CHAN) Algeria | 2023

- **Volunteer Organizer**

Africa U-17 Cup of Nations Algeria | 2023

- **Volunteer Organizer**

MC Alger vs Western Sahara National Team Match Nelson Mandela Stadium, Baraki Algeria 2023

CERTIFICATIONS

Certificate of Achievement in Online Freelancing Strategies and AI 2026

English Language Studies Certificate (B2) from:

Center of Intensive Language Teaching (CEIL) Mohamed Khider University of Biskra 2026

English Language Success Certificate from:

Arezki Taboudoucht Cultural Center – Ben Aknoun, Algiers Grade: Very Good 2022

Digital Marketing Certificate from:

Forsa Platform 2021

English for Life – Conversation Skills Certificate form:

Forsa Platform 2020

TECHNICAL SKILLS

- Audiovisual Journalism
- Digital Journalism
- News Reporting
- Interviewing Techniques
- Content Creation
- Script Writing
- Storytelling
- Voice Over
- Event Hosting & Presentation
- Stage Moderation
- Master of Ceremonies (MC)
- Public Speaking
- Social Media Management
- Community Management
- Digital Marketing
- Communication & Public Relations
- Media Promotion
- Branding
- Campaign Management
- Canva Design
- CapCut Pro Video Editing
- Content Strategy
- Audience Engagement

PROFESSIONAL STRENGTHS

- Leadership
- Creativity
- Communication Skills
- Adaptability
- Teamwork
- Time Management
- Problem Solving
- Event Coordination
- Audience Engagement
- Continuous Learning
- Media Planning
- Digital Communication

languages

Arabic: Native

French: B2

English: B2